

Hilton Salwa Beach Resort & Villas Partners with Seashore Recycling and Permanent Committee of Abu Samra Passage Department, Ministry Of Interior for Beach Cleanup

22 February 2021- Doha, Qatar- As a part of Hilton Salwa Beach Resort & Villas' Corporate Social Responsibility initiative, the resort has collaborated with Seashore Recycling and the permanent Committee of Abu Samra Passage Department on 22nd February, 2022 to organise a beach clean-up on its 3.5kms of pristine beach overlooking its iconic lighthouse.

Seashore Recycling is a non-profit organisation that works to minimise pollution and waste in Qatar by collecting plastic, oil, metal and paper waste to recycle. As part of the cleanup drive, 80 staff participated and were able to remove 380 kilograms of recyclable waste from the beach.

Etienne Charles Gailliez, country general manager, Qatar and general manager Hilton Salwa Beach Resort & Villas, said: "It is our vision to minimise our impact on the environment through our "Travel With Purpose" initiative and to do our part to contribute towards sustainability in Qatar. =In 2021, we have recycled approximately 1,600 liters of solid waste and over 150 bales of carton. We are excited to kick off our efforts this year through this partnership with Seashore Recycling and look forward to many such collaborations in the nearest future.

"Our aim is to make Qatar clean and safe for the near future and to cultivate a culture of recycling by keeping our environment and community safe for people to live, while educating them and creating awareness crucial for suitability practices."

About Hilton Salwa Beach Resort & Villas

Hilton Salwa Beach Resort & Villas is an unparalleled destination offering world-class facilities and bespoke services for today's luxury leisure travelers. Sprawling across 3.5kms of prime coastline, Hilton Salwa Beach Resort is located along the pristine shores of the Arabian Gulf, on the southwestern tip of Qatar.

The resort offers 361 accommodations between rooms, suites and beachfront villas with private pools and gardens. With an expansive selection of amenities, including Desert Falls Water and Adventure Park, swimming pools, a marina, luxury spa and a health club, Hilton Salwa Beach Resort is the ideal destination for both, local and international guests. For more information please visit our website: <https://www.salwabeachresort.qa/> and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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